



National Community Engagement
Academic Network
सहयोग सहभाग



Ageless Bonds

*Harnessing the Wisdom of Elders
for Fostering Community Engagement*

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National Community Engagement Academic Network

Nurturing the Wellness of Society by Caring for the Aged

Understanding Lives of Elderly: A Call for Geriatric Care and Intergenerational Learning

"Are the various systems in our world supportive of our elderly population? : There is a need to understand the roles and lives of elderly people. A person's value in society is often tied to their role within it. As our world ages, it's crucial to ensure that the elderly have a meaningful role, not only to enhance their quality of life but also to encourage a culture of respect and appreciation for their lived experiences".

Connection through the richness of Stories

It was emphasized that elders must have a role in society, as a human being is often not recognised without one. It was also mentioned that present and future generations have much to learn from the lived experiences of our elders. This learning is not merely informational but exists within the richness of stories – a powerful tool in the socialization of both the individual and the collective. It is through the power of stories that it becomes possible for us to connect to our roots and create an imagination of who we are. This sharing of experiences is a valuable source of learning, as each shared experience is a lived one. It is this sharing that allows human beings to truly overlap with each other beyond the transactional nature of life. Sharing is about living and re-living experiences and it is this source of learning that can truly serve as a platform for the younger generation to carry the baton forward in every possible way.

A capacity building interaction on this subject aimed at raising awareness about the needs of the aging population, the concepts of "Geriatric Care" and "Gerontology" were demonstrated. The in-depth discussions which followed, highlighted the significance of elderly care and its growing importance as the elderly population is projected to increase significantly in the coming decades. The importance of learning from the stories and lived experiences of elders was emphasized. The significance of creating

the necessary physical and emotional support systems was also highlighted. It was remarked that the best contribution that we can make to our elders is to create a culture of empathy. The participants were given a questionnaire in the end to assess the effectiveness of healthcare services for the elderly.

This discussion was organised by National Community Engagement Academic Network (NCEAN) at Dr MCR HRD Institute, Hyderabad on 8th April as part of capacity building programme for public sector healthcare employees.



Understanding Lives of Elderly: A Call for Geriatric Care and Intergenerational Learning

True sustainability cannot be achieved without intergenerational learning and the exchange of experiences. The audience of social workers was informed that geriatric care is important work to be undertaken by both medical and social workers. This is not simply a job but a constitutional responsibility of every human service professional.

Aging and Dependency

Elderly care is essential not only as a matter of duty but also because the experience of aging and becoming dependent on others will be a deeply personal one for all of us. It was highlighted that an important aspect of elderly care is becoming aware of how our lives are structured. An insight from human psychology was shared, stating that individuals often regress to the level of their habits in all their endeavours.

Practical System Design

Given this, systems must be designed practically, with an awareness of the needs, limitations, and ways of functioning of elderly people. The audience was also prompted to consider whether we can enable elderly people to support and help us. Several examples were highlighted in this regard, such as the indispensable role of grandparents in our lives and the importance of fostering relationships between older and younger individuals. The discussion then moved to the nuances of conversing with and caring for the elderly, and the concepts of apathy, antipathy, sympathy, and empathy were explored. It was emphasized that elderly people primarily seek the feeling of being heard and understood. It was highlighted that it is not just important for us to understand them but it is far more important for them to feel that we have understood them.

Parents in India and Children Abroad:

Many Indian parents view overseas education as a pathway to better academic and career opportunities for their children, particularly in fields like engineering, medicine, and technology. They also see international exposure as a chance for their children to gain independence, global awareness, and improved quality of life. However, this decision often comes with emotional and financial challenges. Parents may face a heavy financial burden, taking loans or selling assets to fund their children's education. The emotional toll includes loneliness, isolation, and anxiety as they adjust to living apart. They may also struggle with guilt and practical issues like managing healthcare for elderly family members from afar. To cope, parents and NRIs can maintain regular communication, seek emotional support through therapy or support groups, and prioritize self-care through hobbies and social interaction. Planning for parents' future needs and involving extended family in caregiving can also ease the burden. In conclusion, while studying abroad offers significant benefits, it's essential for families to acknowledge and proactively address the associated emotional and logistical challenges to ensure overall well-being.



Empathy in Elder Care

When they feel understood, their difficulties are often significantly reduced. This comes out of listening. It was reiterated that this is not merely a service but something we do for ourselves to cultivate the kind of culture and environment we desire for the future.

Identifying Present Practices

As part of the session, a questionnaire was also shared with healthcare workers to gather responses on current interventions within the healthcare sector for improving elderly care. The questionnaire aims to assess the effectiveness of healthcare services in the following four key areas: **Health Services and Medical Care, Mental Health and Social Support, Infrastructure and Environment and Policy and Governance**

When it came to the question of the types of primary services most accessible to the elderly community, responses included First Aid and General Services, NCD Screening and Management, Regular Health Check-ups and Medical Camps, and Home based services. When asked about the measures in place to ensure timely medical emergency response for the elderly, responses included 108 and 104 Ambulance Services, Private Transport, Role of ASHAs and ANMs in Emergencies, Wheelchairs and Stretchers at Facilities and OPD services. When asked about the mental health services available for the elderly, responses included counselling, psychiatric support, geriatric clinics and tele-manas. Coming to the question of strategies implemented to address elder abuse and neglect in the community, responses included legal protections and implementation of laws, community involvement, health education for family and community and old age homes and care facilities. When asked about what government health interventions exist to create age-friendly environments in communities, responses included wheelchairs and stretchers. When probed about how should the elderly be involved in decision-making processes related to their welfare, responses were health education to the elderly.

TEAM NCEAN's visit to the Dignity Foundation

A Glimpse of Vibrant Seniority at the Dignity Foundation

"Age is whatever you think it is. You are as old as you think you are."

Team NCEAN had a chance to find that out when they visited the Dignity Foundation in their office in Hyderabad on 11th April 2025. They were greeted by an involvement that was energetic and driven.

Dancing Through Age: Embracing Joy and Connection

From the outside, the senior citizens at the Dignity Centre looked normal – white haired and wrinkled faced – but when the Zumba instructor put on popular Bollywood numbers and started his session, the senior women eagerly matched his steps in every way. Yes, Zumba for them was about physical activity but it was something more than that. It was their way of saying that they long to be engaged beyond the mundaneness of life. It was their way of saying that old age for them was not about mourning but about celebration, not about isolation but about connection, not about perfection but about being playful and childlike with their imperfections. They did take occasional breaks in between the pop Bollywood songs but quickly bounced back to groove again. When the session got over, the old women thanked the Zumba instructor and wondered if he enjoyed his session with them the way he does with the youngsters that he teaches – a question that reflects their longing for an intergenerational connect but a realization that their age might be seen as a barrier for such a connect to happen. In such a scenario, facilitation of such a connect and human care professionals who facilitate that connect become crucial.

Life Beyond Limitations: Activities, Aspirations, Challenges

When we sat down to talk to them, they shared about their background with a lot of intent – a few of them had worked in the education department and one of them said that she was pursuing fashion designing at this age! They mentioned that apart from Zumba, they come to the centre to engage in Yoga and Meditation, they involve themselves in painting on the canvas and play board games such as Scrabble. They said that it was important for them to be involved in such activities to keep themselves well and avert the risk of health complications in the last phase of their lives. The centre for them was a space to rejuvenate themselves physically, mentally and emotionally. A few bank officials from a certain bank happened to visit them to explain the various products and services offered by the bank – they listened to it intently but one got a sense that they looked for a financial understanding that is much more personalized and tailored for them. They mentioned that they face certain difficulties in convincing other people of their age group

to come to the centre – they noted that sometimes there is a certain rigidity in people of their age to step out of their house. Another reason was that a lot of times only one person cannot come without a companion. Yet another reason included discouragement that they receive from their family members. They remarked that a lot of people of their age had no visitor in their house and nobody to converse with. They also mentioned that simple aspects such as the hot summer temperature and the climbing of stairs can become a hindrance for them to step out of their house and participate – underscoring the importance of creating enabling and accessible systems to ensure their participation in day-to-day activities.

The Power of Play and Connection: Scrabble and Beyond



After the tea break, they continued their play time by playing a game of scrabble. As they participated in the game, one could sense their childlike excitement and curiosity as they formed one word after another. The speed with which they were playing the game was remarkable. One of them was aware of the online scrabble app that allows for checking if a certain word is in existence. It was in those moments of involvement that they forgot how old they were and the imperfections of their body. Game time became a time for them to bond in simple yet profound ways. With every word that they formed on the scrabble board, it was as if they were saying that they old age is not an age of idleness and that they looked forward to live and live fully.

A Call for Engagement: Redefining Our Perception of Age

It was as if they were saying that they don't need our sympathy, but they need our engagement – an important reminder to become individuals who contribute to a culture of care. As the session ended, one of them remarked that they wanted to try new things apart from scrabble – demonstrating that age is simply a number for them!

Elderly Care During Disaster Management : Laying the Foundation

During a virtual session on *Disaster Preparedness and Management for ICMR Medical Professionals* held on April 14th, 2025, the Honourable Chairman of NCEAN addressed the subject of “Elderly Care During Disaster Management.” The NCEAN began by outlining the fundamental purpose of disaster management, stating that its goal was not to prevent disasters—since they often involve uncontrollable natural or man-made forces—but to reduce their impact. It was emphasized that disasters require external intervention for effective recovery. The **Disaster Management Act of 2005**, explaining that it was designed to provide a legal framework for such efforts. The National Disaster Management Authority (NDMA), plays a key role in framing policy, issuing guidelines, and promoting best practices. While some disasters allow time for preparation, others, like the Bhopal Gas Tragedy, strike without warning—making mitigation of impact the most viable option.

People and Priorities: The disaster management is, at its core, about managing people and their vulnerabilities. In such situations, preserving human life must take precedence over everything else. Ensuring coordination and maintaining order were identified as critical tasks.

In the face of disaster, **local communities and neighbours** often become the first line of response. The support and cooperation of nearby individuals, along with inter-departmental collaboration, are essential for effective management. Each department contributes unique resources and strengths, all of which need to be mobilized collectively.

Elderly at Risk: Special attention was drawn to vulnerable populations—**Children, Women, Persons with Dis-**

abilities, and the Elderly—with the speaker underscoring that each group has unique needs in a disaster scenario. The elderly, it was noted, often have mobility challenges and may be unable to respond quickly even if they are mentally alert to danger. For this reason, **trained support personnel** to assist older adults during emergencies becomes essential. Their reliance on others during such times was identified as a key area needing focused intervention.



Customized Emergency Plans: **Personalized emergency plans** were critical for elderly care during disasters. Since each older adult may have individual requirements—including access to specific medications, mobility aids, or emotional reassurance—there could be no one-size-fits-all response.

The need to first **identify elderly individuals** in any affected area was stressed. Following that, a structured plan must be created to reach out and rescue them safely. An example was shared of an elderly couple stranded during the **urban floods in Suryapet**, who were not ill but could not leave their home without help. This example illustrated the urgent need for **community awareness and department-wide training**.

The support equipment like **wheelchairs, stretchers, and mobility tools** should be readily available and staff trained to use them effectively. Creating **elder-friendly spaces** and having **specialized caregivers** was recommended. Finally, the role of the **medical fraternity** was highlighted as pivotal, since doctors are the ones who determine the type and extent of treatment needed during such crises.



Mother's Nest Old Age Home in Neredmet: Nestled in Quietude

Tucked away in a peaceful residential colony in Neredmet, Mother's Nest Old Age Home was said to truly live up to its name. It had a compact, cozy, homelike feel. Visitors often admitted to feeling a touch of hesitation about initiating conversations with the elderly residents. However, that hesitation usually dissolved quickly when they were greeted by a joyful and warm smile from a senior resident named Anusuya Amma. Though she seemed to be in her seventies, her cheerful demeanor and gracious smile had the ability to immediately put guests at ease.



Stories and Smiles: When one visitor entered the main living area, they were warmly welcomed by a group of about eight to nine senior women. After taking a seat among them, the visitor introduced themselves as a social worker who had come to spend time with the residents and hear their stories. To their delight, the women responded with

great enthusiasm and curiosity, eager to ask questions about the visitor's background—where they were born, where they studied, and details about their parents and sister. Although the visitor had intended to listen, it was clear the residents were equally eager to talk, excited by the change in their daily routine.

The women introduced themselves one by one—Rukmini, Ganga Amma, Sushila, Anusuya Amma, Indira Amma, Pushpalata, Yashodha, and Prayag Amma. Some were from Jagtial district, one from Guntur, a few from Hyderabad, and one from Medchal. When asked about how they celebrated Ugadi the previous month, they fondly recalled making traditional dishes like *Bobbatlu* and *Kheer*.

Daily Rhythms Shared: In response to a question about their daily routine, Ganga Amma explained that they began their day at 5 AM with a bath, followed by tea at 8, tiffin at 9, and lunch at 1. Afternoons involved watching TV until about 2, then taking a nap. They resumed with tea at 4 PM and had an early dinner at 6:30 PM, ending the day with a movie on TV, which often ran until 11 PM. The mention of cinema led to a discussion about their favorite actors, with names like N.T. Rama Rao and Nageswara Rao mentioned fondly.

Ganga Amma also shared glimpses of her past, including memories of her father, who had once run a textile business with branches not only in Telangana but in Bombay as well.

Songs from Silence: Throughout the interaction, the visitor's attention was drawn to a corner of the room where a frail elderly woman sat quietly. They were told her name was Indira Amma. She looked to be the oldest in the room and seemed too weak to speak or move much. But to everyone's surprise, she suddenly began to sing a *Thyagaraja Keertana*. Her voice, though weakened by age, still carried melodic charm and deep

feeling. The visitor was deeply moved and couldn't help imagining how powerful and beautiful her singing voice must have been in her younger days.

Caring in Practice: Around lunchtime, the visitor was approached by the owner of the home. During their conversation, the owner instructed the cook to be mindful about an earlier mistake—the rice had had too much water the previous day. When the visitor expressed admiration at this level of care, the owner explained that she always ate the same food as the residents, adding that only when one is willing to do so can they run such a place with true attentiveness. She also mentioned how young people occasionally visited from schools and colleges.



es. One such former student had later become a web developer and, out of goodwill, designed the home's website free of cost.

Games and Giggles: Following lunch came the most joyous part



of the day—activity time. The senior residents didn't quite know what to expect. The group began with a simple clapping game involving varied rhythms, which brought broad smiles and bursts of laughter. Everyone tried to match the patterns enthusiastically.

Then came a word game, starting with naming vegetables. The residents playfully competed to come up with uncommon

names. When vegetables were exhausted, they moved on to fruits, animals, and birds, each round bringing more amusement. The session ended with a game called "HA HA," where everyone had to laugh out loud—an activity that filled the room with joy and memorable warmth.

Reflections on Aging: Later, as the visitor sat down for lunch alone in the office room, one of the residents quietly brought them water and joined them for a reflective conversation. She shared, with soft sadness, that she had chosen to move to the old age home because she didn't want to become a burden on her daughter or a liability to her son. She noted how times had changed—sons no longer insisted their mothers stay with them, and respect now came from not being dependent.

Could this phase of life be reimagined not as one of fading relevance, but as a time of vibrance, shared stories, and community? Could laughter, companionship, and dignity redefine what it means to grow old?

A Life Well-Lived, A Nation Well-Travelled: The Inspiring Life of Katyayani Amma

An Unexpected Journey Warm Reception



Upon arriving at the Satyam Society for the Aged in Neredmet, a caregiver introduced them to Katyayani Amma, a long-time resident who had been living there for the past 18 years. What began as a simple interaction soon turned into an astonishing conversation, it is a discovery that Katyayani Amma had journeyed across the length and breadth of Bharath—from Kashmir to Kanyakumari, Gujarat to the Northeast.

Unusual Choice

Born in Krishna District, Andhra Pradesh, Katyayani Amma told the that she came from a landlord's family. After completing her education and earning a B.Ed., she received job offers and marriage proposals—but she declined them all. When asked why, she explained that her heart was set on one mission: caring for her parents in their old age. She believed that marriage would have restricted her ability to do so. Though she once desired marriage as a child, she firmly chose devotion to her parents as an adult. Her decision, she said, brought her great contentment, especially since both her parents lived to the age of 90.

Family Support

She also mentioned that her siblings respected her choice and often visited her at

the home, showing their appreciation for her selfless service. She said that being at Satyam gave her a sense of peace and contentment.

Nationwide Travels

When asked about other milestones in her life, she spoke with delight about her travels across India. Thanks to her sister—a Railway Engineering Officer—she had a First AC travel pass and used it extensively. She listed a staggering number of destinations: Amarnath, Char Dham, Somnath, Madurai Meenakshi, Mount Abu, Dakshineswar, Tirupati, Guruvayur, Sringeri, Srisailem, Kashi, Sanchi Stupa, and more. Whenever new places were mentioned, she responded enthusiastically that she had already been there. Her favourite, she revealed, was the Brahma Kumaris Centre in Mount Abu.

Spiritual Devotion

Katyayani Amma said she was a devoted follower of the Brahma Kumaris path and had visited their Mount Abu centre annually for 20 years, staying a month each time. She recounted that her days there were filled with meditation and seva, and that the spiritual practices she adopted had positively influenced not just her own life but also her family's. She even recalled meeting then-Chief Minister Chandrababu Naidu during one of her visits.

Silver Screen Love

As the conversation shifted to films, Katyayani Amma smiled and recalled watching the classics. She mentioned being a fan of Shobhan Babu, Nageswara Rao, and N.T. Rama Rao. Her favourite films included *Dasara Bullodu* (1971), *Mooga Manishulu* (1964), *Secretary* (1976), and *Appu Chesi Pappu Koodu* (1959).

Wisdom Shared

Reflecting on the conversation, the richness of Katyayani Amma's life—a blend of personal sacrifice, spiritual depth, and boundless curiosity is striking. Her story had left them with a renewed apprecia-

tion for the lived experiences of elders and a reminder of the wisdom and inspiration they offer, if only we choose to listen.

Coping Strategies : Staying Connected Maintaining Communication

Distance may separate hearts, but technology can bridge that gap. For children living away, a regular rhythm of connection—through phone calls, video chats, or even lighthearted social media exchanges—can go a long way in making parents feel remembered and emotionally supported. A heartfelt "good morning" on WhatsApp or a shared photo from the day can bring warmth to miles apart.

Seeking Support

Living away from their children can be emotionally taxing for ageing parents. Encouraging them to talk to trained therapists, join local senior support groups, or even simply share feelings with trusted friends can help lighten that emotional load. Having a safe space to talk is often the first step toward healing.

Prioritizing Self-Care

While caring for others comes naturally to most parents, caring for themselves is just as vital. Whether it's rediscovering an old hobby, joining a yoga class, or participating in community events, self-care helps preserve mental peace and emotional balance. Joy, after all, often hides in the small routines of everyday life.

Planning for the Future

Proactive planning can reduce stress for both parents and their children abroad. NRIs can initiate conversations around healthcare options, financial planning, and long-term care. Making decisions together early can prevent future uncertainties and ensure dignity and comfort in the years to come. Caring shouldn't rest on one pair of shoulders. By involving siblings, in-laws, or trusted relatives. Sharing responsibilities not only lightens the load but strengthens family ties, making the experience more collaborative and reassuring for everyone involved.

Giving company to each other: Elderly live here enjoying company

A Warm Welcome and Shared Roots (in Reported Speech)



Joyful Beginnings

The inmates here hadn't expected to have such a delightful interaction. They were taken to the first floor where they met eight senior women—Uma Rani, Rani, Vidhya Vati, Mani Amma, Narsamma, M. Shakuntala, Sita Amma, and Srimati Naik. The women had gathered in a circular formation on the front balcony, which naturally fostered open conversation. When asked about their native places, Srimati Naik had mentioned that she was from Udupi, Karnataka—a revelation that added a note of cultural diversity to the group.

TV Time and Cinema Talks

The visitor learned that the women's routines were much like those in other old age homes—early mornings, fixed meals, and scheduled television time. When asked about their favourite serials, they had unanimously spoken of *Mukcupuduka*. The conversation had then shifted to films, prompting giggles as they fondly recalled *Patala Bhairavi*, *Rakta Sambandham*, *Hathi Mere Saathi*, *Sanadhi Appanna*, and *Mooga Manasu*.

Bold Choices

They had reminisced about their hobbies—many had pursued stitching and tailoring, and one had even driven a car. When asked about favourite colours, Rani Amma had surprised everyone by saying she liked black. She had laughed and added that although she loved black, she never had the chance to wear it. The visitor had promised to inform the caretaker so she could be gifted a black saree.

Food Favourites

Their food preferences had been delightfully varied—one had cheerfully said she liked Chinese food, while Srimati Amma had spoken fondly of Jackfruit Curry. When the discussion turned to sweets, their excitement had visibly increased. They mentioned Kalakand, Badam Halwa, and Carrot Halwa. A quiet

member had brightened up and shared that her favourite was Jackfruit Halwa.

Hidden Talents

As music came up, Shakuntala Amma had stunned everyone by singing a melodious *Ram Bhajan*. When asked to describe qualities they appreciated in each other, they spoke of one who was always helpful, another who played the role of an elder sister during disputes, someone who regularly served tea, and one who was deeply devoted to her prayers. These heartfelt observations reflected the bond they shared—a true sisterhood.

Moments of Reflection

In the midst of the joy, moments of sorrow had also surfaced. Uma Rani Amma had quietly shared that she had recently lost her son. The visitor had realised then how much silent grief many of them carried and how necessary it was to create an environment of joy and connection that helped them not be defined by that pain.

Games and Giggles

They had then moved to a group activity where the women enthusiastically clapped in rhythm, mirroring the visitor's



patterns with delight. In the "Veggie & Fruit Name Game," some had amusingly forgotten common vegetables while others recalled rare ones with ease, bringing laughter all around.

Parting Smiles

As the session came to a close, the visitor had expressed gratitude for their warmth and shared how their smiles were the biggest reward. The experience left them with a deep sense of admiration for the women's childlike enthusiasm and the joyful simplicity of their lives.

They had come to believe that while these seniors lived routine lives, they longed for genuine connection—and it was up to the younger generation to offer presence, warmth, and joyful engagement.

Interaction at Venkateshwara Social Service Association

From Calicut Goalposts to Modern Match Updates: Bridging Generations Through Shared Passions



Unexpected Origins

At the Venkateshwara Social Service Association in Safilguda, is a lively group of six senior men—Kashi Vishwanath, Murali, Jeevan, Vijaykumar, Jagan, and Gyaneshwar—shared glimpses of their lives. Though the home housed both men and women, time permitted only conversations with the men.

When asked about their native places, Murali, with a smile, revealed he was a Malayali born in Calicut who had spent fifty years in Chennai. Jeevan chimed in, saying he hailed from Pari Vajinath in Beed, Maharashtra, while the others were locals from Hyderabad.

Games Remembered

Talk turned to childhood games. Kashi fondly remembered cricket, while Murali and Jeevan lit up at the mention of football. Murali proudly declared he had once been a school team goalkeeper in Calicut. When told football seemed quite popular in Kerala even then, he nodded enthusiastically, recalling how people were mad about it.

He named Pele as his idol and, to the interviewer's surprise, began discussing Messi and Ronaldo, saying he still watches matches on his phone whenever possible. It was clear—Murali could give any young football fan a run for their money in sports talk.

Reel Memories

The topic soon shifted to films. The men recalled *Sholay*, *Arzoo*, and a few chuckled as someone admitted his love for Balakrishna movies.

Sweet Indulgences

Asked about favourite treats, the room echoed with names—Kalakand, Double Ka Meetha, Payasam—each triggering fond memories. One man described a cherished journey to Amarnath and Kashmir, calling it the most beautiful trip of his life.

Silent Longing

As the mood grew reflective, they admitted they seldom met their families in person but stayed in touch through video calls.

Beneath the warmth of shared stories lingered a quiet yearning—a wish for the presence of loved ones that screens could not quite replace.

Wundavalli Foundation Trust is a registered Trust promoting community engagement through National Community Engagement Academic Network (NCEAN). The National Community Engagement Academic Network promotes knowledge sharing, capacity building, and student engagement among academic institutions. It strengthens connections, advocates for community engagement, and encourages collaboration, raising public awareness, and inclusivity. The Trust aims to meet the growing needs of the elderly, providing medical and psychosocial care based on Bharatiya Cultural Values. It plans and executes comprehensive strategies to make the elderly live a meaningful life, offering services for healthcare, recreational activities, meaningful occupations, and attitudinal revision. The Trust aims to ensure that the elderly live with respect and dignity in a secure, compassionate, and congenial environment. The Trust works with educational institutions harnessing the power of students by establishing a community engagement platform where society learns family and cultural values from the elderly. It also exercises social responsibility by providing companionship and feeling of inclusion for the elderly. The Trust also uses festivals, key dates, and cultural avenues to propagate family values and the need for taking care of the elderly. The Trust proposes to trigger curricular changes in academic courses, to include care for the elderly as part of Corporate Social Responsibility, and develop teams of volunteers in educational institutions.

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